

**ABSTRACTS AND KEYWORDS**

ACADEMIC ESSAYS

MIHÁLY HOPPÁL

**TO BE OR NOT TO BE... PERSPECTIVES IN ETHNOLOGY**

The article surveys the recent/current developments in the intellectual approach of contemporary society. Some disciplines or methods, such as the one coming under the both particular and all-including concept of ethnosemiotics, are also re-analysed. Challenges to the academic handling and reshaping of concepts are underlined. Current facts (such as neonationalism, terrorism, diaspora, globalism) require critical revisions or new perspectives to be launched in and for the ethnology. Hungarian contributions over the last decades are mentioned. **Keywords:** Ethnology, Anthropology, Ethnosemiotics, Identity, Globalism.

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HEATHER J. MURPHY

**VIRTUALLY HUMAN: SPACE AND CULTURE IN THE VIRTUAL WORLD**

This article deals with how space, gender, and notions of belonging in the sense of nationalist and personal identity frameworks are constructed and experienced in a virtual world. I will explore how issues of embodied understanding are altered when ones sensory aptitude switches from the "real world" to an invented, online world, and the consequences this has on how the overall game is experienced. **Keywords:** Virtual, Human, Embodiment, Experience, Transnational, Proxemics, Gender.

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MOJCA RAMŠAK

**HOME AS THE PLACE IN THE HEART: EMOTIONAL INVESTMENTS OF HOUSING IN SLOVENIA**

Dwelling is a house or other building, a place of living, but this place is also much more than a point in space. Emotional effects of buying the first real estate, changing the dwelling and accommodating to new environment are to a certain extent measurable responses to new life circumstances. Emotional strategies of changing the residence are important, because they are usually connected with spending the biggest amount of money and the biggest debt in one's life and are interlaced with culturally dependant notion of home. Buying the apartment or house and moving from one dwelling to another are frustrations that have influence on the lives of next of kin or friends one live with, and at the same time they can represent the feeling of ultimate fulfilling. The research is

